BLAM ›CORE‹

Complete

BLAM's powerful workflow and media asset management software delivers advanced, multi-faceted search capabilities, workflow automation and secure global, web-based accessibility.

Designed as a highly scalable cloud, on premises or hybrid platform, BLAM provides a structured yet uncomplicated, user-centric approach to media management operations.

ADVANCED SEARCH
Extremely fast Google style search capability. Fully customisable; supporting Boolean, fuzzy and wildcard searches.

STORAGE MANAGER
Straightforward, centralised storage management of disparate (on-premise and cloud) storage & archive systems.

WORKFLOW MANAGER
Create and monitor highly automated, user defined workflows to meet specific operational business requirements.

USER ACCESS CONTROL
Secure user access control providing organisation, group and role based permissions supported by Active Directory integration.

OPEN API
An open REST API is the gateway to the BLAM through which all core and Plug-in functions are accessed and managed.

DYNAMIC DATA MODEL
Open and extensible schema enabling frame level precision, supported by controlled vocabularies and intellisense.

BLAM PLUG-INS

Customisable

BLAM is designed to meet a broad range of business and operational requirements in the end-to-end media production and delivery chain.

The core capabilities of BLAM may be extended with a range of more than 30 feature plug-ins enabling operators to build a customised platform supporting specific operational and business needs.

INGEST	REVOLVER	TAILOR	FLEXICART CONTROLLER	STOREFRONT	TRANSCODE
PREMIERE PLUG-IN	AVID PLUG-IN	VELOCE	INVENTORY MANAGER	BASEBAND PLAYER	VTR MONITOR
TAPE LAYBACK	METADATA INJECTOR	RIGHTS MANAGEMENT	ACCELERATED FILE DELIVERY	FINGER PRINTING	REPORTING
STREAMING	FILE QC	SCHEDULER	BILLING	AUTOSLATER	WATER MARKING
ROUTER CONTROLLER	OCR	PUBLISHER	SUBTITLE CAPTURE	GPS	META-WIKI

BLAM IN ACTION

ARCHIVE DIGITISATION

SPORT & LIVE PRODUCTION

MEDIA AGGREGATION & MULTI PLATFORM DISTRIBUTION

CAMPAIGN MANAGEMENT & WORKFLOW

CONTENT SHOWCASE & MONETISATION

POST PRODUCTION

COMPLEX MEDIA SOFTWARE, SIMPLIFIED

BLAM
BLUE LUCY ASSET MANAGER

The 3rd generation of media management software

Blue Lucy BLAM combines asset management, workflow orchestration and advanced video processing in one complete system. By providing a user focused approach to content management, BLAM enables efficient, streamlined processes for production, media publishing and archiving - an evolution for media operations.

Efficient

Blue Lucy have taken a user focused and business centric approach to design a flexible software solution which meets diverse business needs and operational challenges.

Built in the context of the people and process requirements, BLAM affords media businesses unparalleled opportunity to drive operational efficiency through automation and user defined workflows.

Flexible

BLAM conforms to open standards and Service oriented Architecture (SoA) principles allowing highly resilient and bespoke enterprise systems to be built which are truly scalable.

Blue Lucy has taken a modern approach in the use of technology, which is not encumbered by legacy techniques, to provide the processing quality and reliability expected.

A rich RESTful web-service API allows integration with third party tools, and provides the capability to extend functionality with the BLAM operating in a number of configurations.

Affordable

As well as challenging technology orthodoxies, Blue Lucy takes a rational approach to pricing with sensibly priced software charged on a flat, per deployment, basis.

BLAM and all feature plug-ins are available on a pay-as-you-go licence terms as well as a perpetual basis. This enables operators to constrain their CAPEX costs and keep the OPEX costs low and predictable.

It also enables an operator to burst operational capability for specific events reassured that costs are incremental and attributable.

BLUE LUCY